***Conducting a Survey on the Perceptions and Attitudes of Georgia’s Population towards Asylum-seekers and Refugees in Georgia***

**Annex A – TERMS of REFERENCE (ToR)**

**CONTEXT**

The Office of the United Nations High Commissioner for Refugees (UNHCR) is primarily mandated to provide international protection and humanitarian assistance, and to seek permanent solutions for persons within its core mandate responsibilities.

The adoption of the New York Declaration in September 2016 further enhanced the collaboration among UNHCR and its partners to foster inclusion of refugees into national systems. The implementation of the 2030 Agenda for Sustainable Development, the Comprehensive Refugee Response Framework and the adoption of the Global Compact on Refugees have reinforced UNHCR’s mandate and responsibility for identifying solutions for the organization’s people of concern, namely refugees, asylum-seekers, internally displaced persons, returnees and stateless people.

UNHCR has signed a host agreement with the Government of Georgia and is implementing its activities in Georgia for nearly 26 years. Within this context, UNHCR Georgia seeks to expand its outreach to external stakeholders, including, but not limited to government, civil society, academia, media and general public.

Hereof UNHCR requests quotations for a quantitative study on the perceptions, attitudes and expectations among the general public of Georgia towards asylum-seekers and refugees.

The study and its deliverables shall be finalized by 30 November 2019.

**OBJECTIVES**

The primary objectives of the study are:

* to establish baseline for current level of public attitudes and perceptions towards refugees and asylum-seekers among Georgian population in Georgia which will serve as the measure against which different achievement benchmarks will be drawn;
* to enable UNHCR to shape its communication strategy in ways that better address the information needs of the public, and in doing so to enhance its support towards refugees and asylum-seekers;
* to enable UNHCR to develop outreach activities to promote and facilitate refugee integration; and
* to draw information that will assist UNHCR to develop appropriate and timely messaging and advocacy campaigns.

The deliverables should enable UNHCR Georgia:

* to gauge public opinion on refugees and asylum-seekers, as well as public’s understanding of the reasons why refugees flee to Georgia, their needs, current circumstances and integration opportunities;
* to identify differences in opinion and perception towards different ethnic and religious groups of asylum-seekers and refugees;
* to assess the public’s understanding of protection and asylum, and the public’s perceptions of the moral and legal obligations they have towards refugees;
* to assess perceptions on the contribution that refugees make to the society;
* to assess the extent to which the public supports refugee integration – if yes, how; if not, why.

**SCOPE OF WORK**

***Key responsibilities***

1. Conduct a comprehensive baseline survey in 6 locations where most of asylum-seekers and refugees in Georgia reside, namely in Tbilisi, Kutaisi, Batumi, Rustavi, Martkopi and Pankisi to identify public perceptions, attitudes and expectations towards asylum-seekers and refugees in Georgia.
2. Determine the survey methods and adapt questionnaire provided by UNHCR to fit the Georgian context.
3. Collect data via face-to-face interviews with Georgians citizens and conduct data analysis.
4. Map the main areas for improvement in terms of UNHCR communications and develop recommendations addressing the objectives of the study.

***Deliverables***

* The adjusted questionnaire in the Georgian language that will be finalized further to UNHCR’s feedback.
* The dataset in R, STATA or SPSS format.
* A presentation on the findings of the study.
* A final report with an executive summary detailing the findings of the study disaggregated by Age, Gender, Diversity, including recommendations in relation to the objectives of the study, as these are specified above.

***Other considerations***

**METHODOLOGY**

A representative sample of individuals (aged 16 and over) shall be interviewed throughout 6 areas (Tbilisi, Kutaisi, Batumi, Rustavi, Martkopi and Pankisi) in randomly selected sampling points. The sample should reflect the views across all age groups (16 years and over) and at various socio-economic profiles. Interviews shall be conducted face-to-face.

The interested party must describe how it will address/deliver the demands described in these ToRs, providing a detailed description of the methodology, quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the local conditions and context of the work.

**Main areas to be covered by the study:**

* Demographics of refugees, asylum-seekers, main countries of origin, numbers
* Attitudes towards asylum, integration and social support
* Social distance, contacts, threats towards asylum-seekers and refugees
* UNHCR’s visibility among population
* Demographics of respondents

**REQUIRED EXPERTISE AND QUALIFICATION**

An international/local company or a university accredited in Georgia with the following expertise and qualifications:

* Substantial experience in carrying out quantitative research with recognized national and international organizations/institutions especially in similar thematic areas
* Capacity to deploy and supervise enumerators for the data collection activities
* Good knowledge of the Georgian context
* Ability to analyze data using up to date statistical tools (R, STATA, SPSS)
* Demonstrated ability to meet deadlines
* Excellent reporting skills

**TIMEFRAME**

The study and its deliverables shall be finalized by 15 December 2019.

Financial Proposal (30%) To be computed as a ratio of the Proposal’s offer to the lowest price among the proposals received by UNHCR.

**CLOSING DATE FOR PROPOSAL SUBMISSIONS**

The closing date for proposal submissions will be on 01 September 2019.

Signature

Yoko Akasaka,
Regional Representative, a.i.